

2017 MAAGCS Partner Program Packages

Affiliate support enables the MAAGCS to fund educational programs, turfgrass research, publications, social activities, and our BMPs.

Platinum Partner (\$3,500)

Best Value!

Limited to 8 Exclusive Partners

Value

MAAGCS Newsletter Advertising Full Page (Quarterly) + Listing	\$3,000
Sponsor Logo Recognition for Each Event (8) <i>Education Seminar, Match Play Tournament, Superintendent/Asst. Challenge, Chesapeake Challenge, Stewards of the Chesapeake, MAAGCS Annual Championship, Assistants Forum, Annual Meeting</i>	\$2,700
MAAGCS Directory Ad (Full Page)	\$1,000
Contest Prize Sponsorship at regular events (excludes Stewards of the Chesapeake)	\$800
MAAGCS Newsletter Insert (1)	\$500
Platinum Partner Web Link (exclusive feature)	\$500
Complimentary Job Postings	\$100
Total Value	\$8,600

Gold Partner (\$2,500)

Sponsor Logo Recognition for Each Event (8)	\$2,700
MAAGCS Newsletter Advertising Half Page (Quarterly) + Listing	\$2,400
MAAGCS Directory Ad (Half Page)	\$750
Complimentary Job Postings	\$100
Total Value	\$5,950

Silver Partner (\$1,500)

Sponsor Name Recognition for Each Event (8)	\$1,800
MAAGCS Directory Ad (Half Page)	\$750
Newsletter Listing (Quarterly)	\$600
Complimentary Job Postings	\$100
Total Value	\$3,250

Bronze Partner (\$1,000)

Sponsor Name Recognition for Each Event (8)	\$1,800
Newsletter Listing (Quarterly)	\$400
Complimentary Job Postings	\$100
Total Value	\$2,300



Grow Your Business – Become A Partner!

1900 Manakin Road, Suite C | Manakin-Sabot, Virginia 23103
 (804) 708-9760 Office | (888) MID-TURF Toll-Free | midatl@gcsaa@gmail.com | www.maagcs.org

2017 MAAGCS Partner Program (a la carte)

MAAGCS Directory Advertising

Ad Artwork Due: March 30 • Publish Date: April 30
Interior Ads: Black & White • Cover Ads: Full Color
Submit Artwork as High Resolution PDF

Cover 4 (size 5" x 8" bleed)	\$1,500
Cover 2 or 3 (size 5" x 8" bleed)	\$1,200
Full Page (size 5" x 8")	\$1,000
1/2 Page (size 5" x 4")	\$750

Turfgrass Matters Advertising

Official Quarterly Newsletter of the MAAGCS –
Advertising only available to Platinum and Gold
Partners (Specs: Full Page 8.5" x 11", Half Page
Horizontal 8.5" x 5.5")

Ad Upgrades (per issue):

Full page to Cover 4	\$500
Full Page to Cover 2 or 3	\$300

Issue	Ad Artwork Due	Mail Date
Spring	April 17	April 27
Summer	July 18	July 28
Fall	Oct. 17	Oct. 27
Winter	Jan. 19	Jan. 30

Stewards of the Chesapeake Golf Tournament

Baltimore Country Club • October 16, 2017

Title Sponsor	\$5,000
Awards Party Sponsor	\$2,000
Supporting Sponsor (includes team)	\$2,000
Lunch Sponsor	\$1,000
Beverage Station	\$500
Contest Sponsor	\$500
Hole Sponsor (manned)	\$500
Hole Sponsor (unmanned)	\$300

Education Seminar Sponsorships

Ten Oaks Ballroom, Clarksville, MD
February 22, 2017

Title Sponsor (SOLD)	\$2,500
Lunch Sponsor	\$2,000
Reception Sponsor	\$1,500
Ice Cream Sponsor	\$1,000
Break Sponsor	\$500

Regional Social Event Sponsorship

Presenting Sponsor	\$500
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Other Event Sponsorships

Annual Meeting, MAAGCS Championship,
Supt./Asst. Match Play, Chesapeake Challenge,
Assistants Forum – per event

Title	\$2,000
Awards Party	\$1,000
Beverage Sponsor	\$500
Lunch Sponsor	\$500
Prize Sponsor	\$400
Hole Sponsor	\$200

GCSAA GIS Reception Sponsorships

Presenting Sponsor for GCSAA social event with
VGCSA and ESAGCS

Presenting Sponsor	\$1,000
Supporting Sponsor	\$500
Friend	\$250

2017 Event: February 8, DoubleTree SeaWorld,
Orlando, FL

MAAGCS Weekly Emails

Season Presenting Sponsor	\$2,500
Weekly Banner (per week)	\$200

2017 MAAGCS Partner Program Order Form

Partner/Company _____
Address _____
City _____ State _____ Zip _____
Contact Person _____
Phone _____ Cell _____
Email _____

Partner Packages

- Platinum** **\$3,500**
- Gold** **\$2,500**
- Silver** **\$1,500**
- Bronze** **\$1,000**
- Directory** _____
- Newsletter** _____
- Stewards of the Chesapeake** _____
- Education Seminar** _____
- Regional Social Event** _____
- Other Events** _____
- GCSAA GIS Reception** _____
- Weekly Emails** _____
- Total Due** **\$** _____

Rep Listing (name, phone, email address)

1. _____
2. _____
3. _____
4. _____

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Online credit card payment is available at www.maagcs.org. Please submit this form to MAAGCS headquarters via email or mail. You will be invoiced. Thank you!