



# EDUCATION DESIGNED FOR YOU!

## MONDAY, JAN. 27

**NEW** Equipment Management Session I:  
*The Reel Story, What Level Are You?*  
**FREE** 1:00–3:00 pm

**NEW** Equipment Management Session II:  
*From Sprayers to Social Media*  
**FREE** 3:00–5:00 pm

## TUESDAY, JAN. 28

**NEW** Equipment Management Session III:  
*Hot Topics Roundtable*  
**FREE** 9:00 am–Noon

## WEDNESDAY & THURSDAY, JAN. 29-30

*Inside the Shop*  
Booth #4800- South Concourse  
Stop by for **FREE** hands-on shop  
demonstrations both days!

Stick around on Wednesday from  
5:00–6:30 pm to attend the  
Equipment Manager Reception.

**PLUS**

**9 fee-based seminars. See the  
Equipment Manager Track for details.  
Register soon before they sell out!**

